

Bass Lakes Area Environmental Partnership

20 November 2024

- Commence: 1502
- Adjourn: 1543
- Location: Lisa Adams' home and dial-in
- Attendees:
 - Board Members Present
 - President: Lisa Adams
 - Vice-President: Tom Shear
 - Secretary: Heidi Haskins
 - Treasurer: Barb Seiler
 - Director: Linda Irmscher (dial-in)
 - Director: Laura McKay (dial-in)
- Agenda:
 - Treasurer's report
 - Fundraising ideas (slide deck link provided in email)
 - Gift/donation ideas for X-mas gift list
 - Giving Tuesday
 - Personal thank yous (telephone calls, hand-written cards) for Thanksgiving
 - Feasibility discussion of scuba divers website: <https://forceblueteam.org/conservation-training/#>
 - DASH boat sign
 - Any Other Business (AOB)

- Treasurer's Report
 - Reports received via separate correspondence 18Nov2024; review of reports conducted
 - \$623.63 of LCCF \$5000 grant remains
 - DASH operating funds line of accounting established as approved by board in October 2024 board meeting
- Fundraising ideas (slide deck link provided in email)
 - slide deck provided via link reviewed; board discussion focused on improving our communications with potential donors
 - need to identify where 80% of our donations come from and their average size
 - more thoroughly develop the “why” component of our message with donors/potential donors
 - why give
 - how one makes a difference and help to feel connected to the work
 - give the “why”
 - increase and maintain home value
 - keep the “cool” of our lakes....Cisco habitat, rare species present because the lake is in such good health....and we need to keep it that way (fresh water sponge, gardner turtle, cisco, etc)
 - Lisa to make pie chart of how much we've received in donations and grants with a breakout of how funds have been expended (i.g. boat, boat equipment, required registration & insurance, CLMP monitoring, education, etc). Lisa and Barb will coordinate independently regarding specific supporting financial info.
 - Once develop pie chart and message conveying, develop plan for targeted solicitation
 - Gift/donation ideas for X-mas gift list
 - Tom provided hard copy of wish list to board members; will send document electronically to Lisa

- Giving Tuesday
 - separate Giving Tuesday request for donations won't be sent this year, but will include requests for donations in single holiday email that includes info on how to donate as well as holiday wish list items
- Personal thank yous (telephone calls, hand-written cards) for Thanksgiving
 - phone calls may be easiest, but mail is more personal
 - send out prior to Christmas/New Year rather than Thanksgiving
 - donor address list to be compiled and then personal cards written and mailed
 - will meet at Heidi and Tom's house to write and address as needed
 - Barb will give total number of donors to Lisa for card count coordination
 - Heidi and Laura have holiday cards to donate for use
 - include more information on how money was spent
- Feasibility discussion of SCUBA divers website: <https://forceblueteam.org/conservation-training/#>
 - Lisa found this organization in internet search and was interested in their mission since it specifically mentioned work to mitigate invasive species
 - Tom and Heidi will engage Force Blue Team regarding interest in a partnership with freshwater diving on Big Bass and Little Bass Lakes.
 - Tom and Heidi offered room and board in their home for any Force Blue Team divers diving on Big Bass or Little Bass lakes
- DASH boat sign
 - last set of CLMP sign was procured from Safety Decals in Ludington
 - Lisa will make sign template for DASH operations signs
- Any Other Business (AOB)
 - 2025 Cooperative Lakes Management Program (CLMP) registration to be completed by Lisa in January

Thursday, 21 November 2024

- Tom made motion to cancel December board meeting; Lisa seconded motion; motion approved by unanimous board vote.

- In-progress tasks:
 - Lisa distribute MLSA conference slides via email and BLAEP website
 - (In progress) Discussion regarding Lake Association board engagement tabled to future board meeting
 - Discussion on specific DASH rules of operation tabled to future board meeting.
 - Scan and distribute to board LCCF grant notification summarizing “as grantee agree to the following...”
 - DASH volunteer recruitment focus project over winter months
 - DASH volunteers complete online plant identification and verification course
 - Lisa to open dialogue with Jana Stejskal regarding how to build synergy and mutually supportive relationship with property owners association
 - Lisa and Barb to review LCCF grant expenditures, expected completion in February 2025
 - Lisa to generate and submit LCCF grant expenditures report, expected completion in February 2025
 - DASH boat to Boat House for repairs (\$1500 spending limit approved)
 - Tom procure additional turbidity curtain and required DASH operations items (up to \$1630 approved)
 - (complete) establish DASH operating fund sourced from DASH boat line of accounting
 - (complete) Tom create and wishlist items for inclusion in holiday email for review at November board meeting
 - (in progress) Lisa collecting DASH sign info (where CLMP signs were printed, possession of digital file to update for DASH)
 - Lisa to create income vs expenditures pie chart

Thursday, 21 November 2024

- Donor address list for personal thank-your (Barb create and get to Heidi; Heidi print address labels; TBD - board members available to write and stuff cards meet at Tom & Heidi's)
 - Tom and Heidi establish line of communication with Force Blue Team regarding partnership with operations on Big and Little Bass lakes
- Upcoming Deadlines:
- (updated) TBD: estimated Big Bass Lake targeted monitoring request notification; deadline updated from 30 June 2024 pending notification of program enrollment request
 - (updated) August 2025: re-evaluate Grant Watch subscription; deadline updated from November 2024 due to pause in grant applications to focus on physical DASH operations during the 2025 season
 - (updated) TBD: fundraising idea roundtable; initial discussion opened at November 2024 board meeting, but is on-going based on message and engagement refinement
 - (updated) January 2025: re-evaluate if going to apply for 2025 CBCW grant cycle; deadline updated to January 2025 due to cancellation of December 2024 board meeting
 - (updated) January 2025: Laura will report to board status of Shoreline Incentive Program development; deadline updated to January 2025 due to cancellation of December 2024 board meeting