

## Bass Lakes Area Environmental Partnership

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### 19 April 2023 - Board of Directors Meeting Minutes

- Commence: 1500
- Adjourn: 1630
- Location: Lisa Adams' home and Zoom
- Attendees:
  - President: Lisa Adams
  - Vice-President: Tom Shear
  - Secretary: Heidi Haskins
  - Treasurer: Heidi Haskins
  - Director: Linda Irmischer (Zoom)
  - Director: Jeanne Kavanagh
- Agenda:
  - AIS Blitz, July 1-9, pick a date/time
  - MSU mobile boat wash - should we do it this year?
  - DNR continuous DO monitoring in LBL
  - Patronicity crowdfunding
  - LinkedIn non-profit crowdfunding
  - Treasurer's report
  - New treasurer?
  - DASH boat
  - Used boat
  - Duck Lake

Wednesday, 19 April 2023

- Annual meeting fundraiser ideas
- Any Other Business
  
- AIS Blitz, July 1-9, pick a date/time
  - Tom made motion to hold AIS Blitz from 1000-1600, Saturday, 01 July 2023; Lisa seconded the motion; board approved by unanimous vote.
  - AIS Blitz will be held 1000-1600, Saturday, 01 July 2023 at Big Bass Lake boat launch.
  - Volunteer shifts:
    - 1000-1200: Heidi, Tom
    - 1200-1400: Linda, Jeanne
    - 1400-1600: Lisa
  - new display must be created; bring DASH boat thermometer
- MSU mobile boat wash - should we do it this year?
  - Heidi made a motion not to participate with MSU boat wash program this year; Tom seconded; board approved by unanimous vote not to participate in MSU boat wash program this year.
- DNR continuous DO monitoring in LBL
  - proposed project will not move forward
- Patronicity crowdfunding
  - MEDC (Patronicity funds matching partner in Michigan) does not support our type of organization
  - we can use Patronicity as a platform without funds matching with MEDC, however the rate of charges incurred is 3-8%
  - board determined that we will not move forward with Patronicity platform at this time.
- LinkedIn non-profit crowdfunding

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- Lisa setting up page for DASH Boat Campaign
- fundraising goal will be \$60,000.00
  - donations will be accepted via credit card and PayPal
- Lisa is investigating the fee structure and charges associated with fundraising page on LinkedIn
- GoFundMe page initiated, but is not live. GoFundMe crowdsourcing platform may be implemented to supplement LinkedIn crowdfunding campaign. Further review and board discussion pending results of LinkedIn DASH Boat Campaign.
- Treasurer's report
  - dated 14 April 2023 (edited 17 April 2023) reviewed and retained on file with Treasurer.
  - Lisa made motion to re-allocate \$7000.00 GLE grant and \$1025.00 DASH funding line to DASH Boat funding line; Tom seconded motion; board unanimously approved re-allocation of \$7000.00 GLE grant funds and \$1025.00 DASH funds to DASH Boat fund.
- New treasurer?
  - Lisa will ask Barb Siler if she is interested in serving as BLAEP Treasurer.
- DASH boat sub-committee report
  - \$60,000.00 fundraising goal is good starting point for DASH boat, supporting ancillary equipment purchases and initial operating funding requirements.
  - Donations in kind should be encouraged. For example, boat greater than 24 feet in length, 35-50 HP working motor, onion bags, dive gear, tanks, etc.
  - Used boat
    - Tom received a call from Fred Denham (DASH boat manufacturer in Michigan) stating that he may have a used DASH boat available for purchase. Fred could not comment on the specific condition of the boat and all ancillary equipment. Tom told him that BLAEP looks forward to working with him to procure a DASH boat, but that we are in the beginning phase of raising funds to purchase the boat and all required equipment.

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- Manning: if purchase correct houka system, dive qualification is not required but is still strongly encouraged for safety purposes, especially since dive depths up to 22 feet are likely in the lakes. Fred indicated that the current rate to hire commercial divers is \$6K-\$10K per day. Jeanne reported that discussion with Higgins Lake representatives indicated that the current rate to hire recreational divers is approximately \$25/hour. At this point, Tom recommends DASH operations be conducted with volunteer divers under the construct that BLAEP funds dive certification, some dive equipment and emergency equipment with formal commitment to complete a specified number of dive hours on Big Bass or Little Bass lakes.
- Duck Lake
  - Lisa has called and emailed Duck Lake points of contact with no response; no longer pursuing additional information from Duck Lake points of contact.
- Annual meeting fundraiser ideas
  - kick off DASH Boat Campaign at 10 June Annual Public Meeting
  - 50-50 raffle
    - will run for 1-2 months, ticket sales will commence at 10 June meeting
    - Jeanne is applying for raffle license
  - Sponsorships
    - Lisa wasn't able to get additional information from Harper Lake Association regarding the mechanics of their sponsorship program.
    - program construct and development will continue through spring, with anticipated kick-off of sponsorship program in conjunction with 10 June annual public meeting
      - initial proposed structure:
        - organization sponsor: ad included in newsletter, on web page and at annual meeting; discussion of tiered dollar amount, but not finalized
        - DASH Boat sponsor: all sponsors with \$1000 donation would have permanent 12 inch x 12 inch sign on DASH boat; discussion not finalized

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- solicitation would begin after 10 June public meeting
- Shoe Drive through fun2org.com: gently used shoes would be collected by board members, shoes would then be picked up by fun2org representative, donation would be made to BLAEP based on total weight of shoes donated. Lisa and Jeanne are looking into more; more board discussion required.
- Any Other Business
  - EGLE Non-Point Source grant
    - \$40,000 grant, no matching funds required; applications due by 17 May 2023
    - Jeanne contacted POC for program who thought that DASH boat purchase may qualify for grant
    - Jeanne is going to start application process.
  - final draft of letter to Little Bass Lake riparians announcing 10 June meeting reviewed by board
  - Board authorized purchase of stamps and envelopes to mail letters, and for donation thank you letters
  - Lisa has updated BLAEP website with CLMP reports, annual report, annual meeting save-the-date announcement, etc.
  - 17 May 2023 meeting re-scheduled to 1500 on 16 May 2023.
  - In progress tasks reviewed; updated.
  - CLMP signs are complete. Jeanne will request final invoice. Heidi will pick up in Ludington 21 April if invoice received.

- In-progress tasks:
  - Heidi, Jeanne and Lisa conduct financial review with Peter Zaparo: to be coordinated once financial record transition is complete.
  - stuffing and mailing of letters to LBL riparians
  - Grant Watch subscription
  - (in progress) DASH Boat subcommittee establishment (not later than April 2023)
  - (in progress) Lisa and Jeanne coordinating Big Bass Lake representation for DASH boat subcommittee
  - (in progress) Tom and Heidi coordinating Little Bass Lake representation for DASH boat subcommittee
  - (in progress) Tom drafting letter to Little Bass Lake riparians (milfoil hand pulling, annual public meeting, fundraising opportunities)
  - (in progress) Jeanne coordinating purchase of six CLMP signs
  - (in progress) Heidi process subscription to QuikBooks from Tech Soup
  - (in progress) Heidi complete Treasurer record review and transition to QuikBooks
  - Tom and Lisa coordinating independently for DASH subcommittee member solicitation communications
  - (complete) Lisa drafting Save-the-Date flyer for 10 June public meeting
  - Heidi purchase stamps and envelopes.

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- Jeanne submit application for raffle license.
- Lisa validate fees associated with LinkedIn crowdfunding page.